



Publicity Report

October 2016

Five avenues of publicity for our Society via Website, Gazette, Facebook, Merchandise, Emails

Website

Stocks sale adverts have been steady over the past 3 months. A SOLD sticker is being put on sold animals just to show browsers that animals are selling, and to see what is being sold - great quality stock! Always a pleasure to deal with Ross Pagan, Website administrator, with uploading and changing address etc.

Gazette

The second Gazette of 2016 is 3/4 compiled and will be emailed/posted out as soon as it's finished. My apologies again for the delay. All going well, this edition will be out by the end of October. Hence, my resignation from being Gazette editor - I'm just unable to find enough free and uninterrupted time now to dedicate to this publication. I wish every success for the new person taking on the Publicity role and Gazette Editor ~ and I will assist where I can.

Facebook

Facebook is a celebration page - this is one area we can relax and have a laugh or click 'WOW'. There are so many fun things to celebrate about our galloway cattle here on Facebook - especially our very own Sam Neill on The Graham Norton Show recently, with a bull he purchased from Bridget Lowry. We now have '258 Likes' from all over the world and members are posting items/photos on a regular basis.

Merchandise

Advertised in the Spring edition of the Gazette, yet to be published, is the "find" from Barry McAlley, of old herd books dated 1971 and 1965. Barry is gifting these to members who wish to have a copy in their possession. \$5 postage will be charged/invoiced, to receive these free archive editions.

Emails

Emails are still a great way to communicate with members - will aim for a once a month email. First email will be just letting members know of their councillors in their area and their contact details. Lets keep the communication going.

kindest Regards